



BETTER COACHES BETTER PLAYERS BETTER PEOPLE!
 ON-COURT • ON-SCREEN • ON-LINE • ANY LEVEL • ANY TIME • ANY WHERE
DELIVERING WORLD CLASS, INTERACTIVE, USER-FRIENDLY COACHES TRAINING & PLAYER DEVELOPMENT **SOLUTIONS.**

ASSIST BASKETBALL'S COACH2COACH CLINIC
DELIVERING TO YOUTH BASKETBALL ORGANIZATIONS:

BETTER COACHES...

BETTER PLAYERS...

BETTER PEOPLE!

Train your coaches to immediately:

- Deliver more competent, enthusiastic, & fundamental, instruction...
- Provide age/experience-appropriate coaching, and
- Have more fun with fewer problems!

Your players will be better coached and will have:

- More effective learning...
- Accelerated skill development...
- More focused, on task practices, and
- More fun with fewer problems!

COACH2COACH On-Court Training System:
 Delivers an innovative, interactive, user-friendly coaches training system that complements any league play organization and any certification program.

- **Hands-On COACH2COACH On-Court Clinics...**
 - Choose from two types delivered in a 3-hour working session format including Q&A:
 - **Heart of the Game** – Fundamental Skills, Drills, Practice Planning, Basic Offenses & Defenses. For any age group.
 - **Advanced Coaching Strategies** – Builds on Heart of the Game with Team Fundamentals, Game Situations, Advanced Offense & Defenses. 4th Grade+.
 - Age appropriate instruction and 'playbook' complementing the on-court clinic
 - Interactive access for pre-clinic, post-clinic and in-season feedback via **ASSISTBASKETBALL.NET**
- **Plug into a network of coaching resources...**
 - Web-based Question & Answer Bank – Coming Soon!
 - Access to user-friendly fundamental instruction & coaching software with Dartfish™ & Play Manager™
 - Coaches Training DVD - Coming Fall 2005!
- **Player Training Clinics Available...**
 - Designed to complement the coaches training, giving your coaches 'on-the-job' experience and the players a solid foundation for fundamental skills in a fun clinic experience.
 - Typically 2-3 hours per age group.

COMMENTS ON COACH2COACH...

*I believe George's **COACH2COACH** clinics have been great for my coaches. He not only introduces fun and instructive drills, but also explains to the coaches how to better communicate the finer points of the drill to the players. He makes our coaches think. He just doesn't lecture to them in the bleachers. He puts them in the drills, just like the players, and goes through the coaching points that a coach may find him/her self in.*

Gary Elmore, Basketball Director
 Fuquay-Varina Athletic Association

*Our in house training program benefited greatly by the **COACH2COACH** clinic. I got nothing but good responses from it.*

Craig Wolfe, Program Director
 Carrboro Recreation & Parks

First and foremost was the ability of Coach Free to communicate basketball concepts in a very precise manner. I realized at the clinic that I needed to learn how to communicate this same information to youth players. Secondly, the enthusiasm Coach demonstrated was contagious. I credit him with reconnecting me with something I loved to do as youth. Hopefully I was able to pass this love of basketball onto all my players.

Barry Shatzer, Coach
 Cary Parks & Recreation

COACH FREE BIO 5TH YEAR AS FOUNDER/DIRECTOR OF ASSISTBASKETBALL

- 25+ YEARS OF COACHING EXPERIENCE INCLUDING
 - 9 YEARS OF COLLEGE COACHING, 5 AS A HEAD COACH (NCAA I & III, NSCAA)
 - 10+ YEARS AS A PERSONAL COACH; WORKING WITH 200+ NORTH CAROLINA AREA PLAYERS FROM ELEMENTARY TO COLLEGE
 - 10+ YEARS CONDUCTING ON-COURT CLINICS, TRAINING OVER 3,400 COACHES
 - 4-YEAR COLLEGE PLAYER AT MARIETTA COLLEGE (NCAA III)
 - 6 YEARS AS A HEAD COACH WITH, & SUPPORTING-DEVELOPER OF, NETWORKS BASKETBALL
- CERTIFIED CLINICIAN FOR NATIONAL YOUTH SPORTS COACHING ASSOCIATION – 10+ YEARS TRAINING OVER 1,000 YOUTH COACHES
- B.A. MANAGEMENT & MARKETING (MARIETTA COLLEGE, 1985); M.S.S. SPORTS MANAGEMENT (UNITED STATES SPORTS ACADEMY, 1986)